



Changes in the Most Popular Mutual Funds

June 9, 2009

Each quarter we look at changes in [Most Popular Mutual Funds](#) in the Advisor Perspectives (AP) universe. This installment looks at changes from December 31, 2008 to March 31, 2009. Previous installments of this analysis were in [February 2009](#), [October 2008](#), [July 2008](#), [April 2008](#), [January 2008](#), [November 2007](#), [August 2007](#), and [May 2007](#).

Our goal is to identify significant changes in sentiment – either positive or negative – among RIAs whose clients are HNW and especially UHNW investors. Our methodology is explained below where we provide complete tables of the 25 funds with the largest current AUM in the full AP Universe, as well as in each of the three tiers based on account size (Largest Accounts, Mid-Sized Accounts, and Smallest Accounts).

As background, here are the changes across the AP Universe over the current measurement period:

Segment	% Change in AUM	Change in # of Accounts	% Change in Accounts
Full AP Universe	5.5%	3,067	5.8%
Largest Accounts	5.5%	-354	-2.9%
Mid-Size Accounts	4.8%	-936	-5.5%
Smallest Accounts	4.8%	1,326	5.0%

During the first quarter, US markets declined by 11.03% (based on SPY) and developed non-US markets declined by 14.00% (based on EFA). Changes in AUM of the AP Universe are due to changes in the number of accounts and advisors in the universe, as well as any increases or decreases of the value of the assets already in the universe.



Below are some of the significant changes in the AP Universe:

Funds Exhibiting Significant Gains

AGRBX (GROWTH OF AMERICA FUND)

- The fund moved from 7th to 3rd across the AP universe, with AUM increasing 70.6%. Thirteen new advisory firms added this fund, although the fund is held in 826 fewer accounts.
- Virtually all growth occurred within the largest accounts, where AUM increased by 100.5% with the addition of 2 new advisory firms. The fund moved from 9th to 5th among the largest accounts

DODGX (DODGE AND COX STOCK FUND)

- The fund moved from 18th to 7th across the AP Universe, and from 19th to 8th among the largest accounts. Fourteen new advisory firms and 33 new accounts added this fund. AUM increased by 75.1% across the AP universe.
- Virtually all growth occurred among the largest accounts, where 20 new accounts and 7 new advisory firms were added.
- This fund had been one of funds experiencing significant losses the prior quarter

VAIPX (VANGUARD INFLATION PROTECTED SECURITIES FUND)

- The fund moved from 19th to 10th across the AP Universe. AUM increased by 58.2% across the AP Universe, with 87 new accounts and 17 new advisory firms.
- The fund moved from 20th to 10th among the largest accounts, adding 61 new accounts and 12 new advisory firms.

Funds Exhibiting Significant Losses

IJR (ISHARES SPONSORED SMALL CAP 600 INDEX)

- The fund moved from 5th to 121st across the AP Universe. AUM decreased by 91.7%, with six fewer accounts and one less advisory firm using the fund. Among the largest accounts, the fund moved from 5th to 114th, losing 92.1% in AUM and 21 accounts, while gaining two advisory firms.
- The loss was due to a small number of large accounts no longer holding the fund.



XLU (UTILITIES SELECT SPDRS)

- The fund moved from 10th to 145th across the AP Universe. AUM decreased by 87.2%, with five fewer accounts and three new advisors using the fund.
- Among the largest accounts, the fund moved from 10th to 134th, losing 88.1% in AUM, 20 accounts, and gaining three advisory firms.
- The loss was due to a significant number of large accounts no longer holding the fund.

Methodology

We rank funds by the assets under management (AUM) within our universe. A fund's ranking can improve or decline only if its AUM changes relative to other funds. Such changes can be due to any of the following:

- Existing advisors shifting money into/out of existing accounts
- Existing advisors putting money into of new accounts, or closing existing accounts
- New advisors putting money into new accounts
- Gains or losses in AUM due to fund performance
- Funds moving from the mid-sized account tier to the largest account tier, and vice versa

In some cases, funds moved down in ranking, but their AUM increased and the number of advisors utilizing the funds remained constant, as did the number of accounts holding the funds. We do not consider this a significant change in sentiment regarding the fund, which is our guiding criterion in this analysis. We look for situations where one or -more often- more of the following occurred:

- Change in fund ranking
- Change in AUM beyond what would be expected due to fund performance
- Increase or decrease in the number of advisors using the fund
- Increase or decrease in the number of accounts holding the fund



We also eliminate situations where changes in fund usage were due to movements between account tiers. Some subjective judgment comes into play. We do not have a single objective metric or standard that allows us to measure changes in the universe. But we believe that the examples we show above exhibit evidence of changes in advisor/investor sentiment. We are providing the criteria we used to select these funds, so you can be the final judge as to whether the change in advisor/investor sentiment is significant.

Finally, we consolidate holdings across share classes for a given fund. The ticker symbol displayed is the first symbol, alphabetically, among the various share classes. It may not be representative of the share class or classes held in the AP universe.

All Accounts

Ticker	Fund	AUM 3/31	Rank as of									Change from 12/31/08 to 3/31/09			
			5/22 2007	8/14 2007	11/4 2007	1/31 2007	4/25 2008	6/30 2008	9/30 2008	12/31 2008	3/31 2009	Rank	AUM	Advisors	Accts
SPY	S&P DEP RECEIPTS	\$325,834,977	4	5	6	2	1	1	1	1	1	0	-9.41%	-107	-4
PTRAX	PIMCO TOTAL RETURN FUND	\$313,331,433	7	6	2	3	4	3	2	2	2	0	24.23%	302	23
AGRBX	GROWTH OF AMERICA FUND	\$197,347,370	9	8	8	8	7	5	7	7	3	-4	70.58%	-826	13
PYCBX	PAYDEN CORE BOND FUND	\$187,375,811							6	4	4	0	3.22%	1	0
EFA	ISHARES TRUST MSCI EAFE FUND	\$178,113,701	1	1	1	1	2	2	3	3	5	2	-23.64%	-54	-8
AEGBX	AMERICAN EUROPACIFIC GROWTH FUND	\$129,674,578	5	4	3	7	5	6	8	6	6	0	7.10%	23	16
DODGX	DODGE AND COX STOCK FUND	\$117,825,424	12	14	16	14	8	8	10	18	7	-11	75.07%	33	14
DODFX	DODGE AND COX	\$113,190,403	3	3	4	4	3	4	4	8	8	0	2.13%	-207	14



	INTERNATIONAL STOCK FUND														
VFIIX	VANGUARD GOVERNMENT NATIONAL MORTGAGE ASSOCIATION FUND	\$111,869,949	161	182	215	240	232	199	14	9	9	0	19.03%	-5	11
VAIPX	VANGUARD INFLATION PROTECTED SECURITIES FUND	\$101,779,482	91	268	51	48	24	25	23	19	10	-9	58.17%	87	17
VMLTX	VANGUARD LIMITED TERM TAX EXEMPT FUND	\$86,358,930	26	35	27	22	19	15	12	11	11	0	13.67%	18	2
VINIX	VANGUARD INSTITUTIONAL INDEX FUND	\$77,091,461	98	97	49	47	34	12	11	13	12	-1	7.19%	5	5
WIIEX	WILLIAM BLAIR INSTITUTIONAL INTERNATIONAL EQUITY FUND	\$76,966,980								23	13	-10	34.50%	1	0
VITSX	VANGUARD TOTAL STOCK MARKETS INDEX FUND	\$74,210,900	38	40	46	34	45	39	46	47	14	-33	126.71%	37	8
MKIEX	MCKEE INTERNATIONAL EQUITY FUND	\$70,705,946							21	14	15	1	0.47%	0	0
VBMFX	VANGUARD TOTAL BOND MARKETS INDEX FUND	\$70,478,093	60	62	42	38	25	18	27	22	16	-6	12.90%	62	16
EEM	ISHARES TRUST	\$64,518,818	17	16	10	6	6	7	13	20	17	-3	0.96%	91	3



	MSCI EMIF														
ACEIX	VANKAMPEN EQUITY INCOME FUND	\$60,798,121						19	17	17	18	1	-9.79%	-1	1
GLD	STREETTRACKS GOLD TRUST	\$60,133,483	18	18	14	12	13	9	37	21	19	-2	-3.85%	101	19
VFIAX	VANGUARD 500 INDEX FUND	\$60,088,930	10	10	12	11	10	13	9	16	20	4	-14.14%	52	14
VTI	VANGUARD TOTAL ETF	\$58,886,960								12	21	9	-18.67%	-35	1
DFOFX	DFA UNITED STATES CORE EQUITY 1 FUND	\$55,347,212	69	70	23	21	18	17	15	26	22	-4	11.07%	13	1
VPCCX	VANGUARD PRIMECAP CORE FUND	\$51,767,247								40	23	-17	35.57%	-10	-1
TFEQX	TEMPLETON INSTITUTIONAL FOREIGN EQUITY FUND	\$50,557,167								240	24	-216	788.27%	22	4
NAESX	VANGUARD SMALL CAP INDEX FUND	\$49,468,350	111	114	136	139	145	148	143	143	25	-118	423.55%	51	22

Largest Accounts

Ticker	Fund	AUM 3/31	Rank as of									Change from 12/31/08 to 3/31/09				
			5/22 2007	8/14 2007	11/4 2007	1/31 2007	4/25 2008	6/30 2008	9/30 2008	12/31 2008	3/31 2009	Rank	AUM	Advisors	Accts	
SPY	S&P DEP RECEIPTS	\$356,252,308	4	4	5	2	1	1	1	1	1	1	0	-9.46%	-93	-3
PTRAX	PIMCO TOTAL	\$219,277,786	8	6	3	4	4	3	2	3	2	-1	24.75%	69	17	



	RETURN FUND														
PYCBX	PAYDEN CORE BOND FUND	\$181,533,252							6	4	3	-1	3.22%	1	0
EFA	ISHARES TRUST MSCI EAFE FUND	\$228,983,904	1	1	1	1	2	2	3	2	4	2	-23.26%	-52	-8
AGRBX	GROWTH OF AMERICA FUND	\$83,929,755	17	17	15	12	10	6	8	9	5	-4	100.45%	-39	2
AEGBX	AMERICAN EUROPACIFIC GROWTH FUND	\$103,628,144	5	5	6	7	5	5	7	7	6	-1	7.73%	-1	4
VFIIX	VANGUARD GOVERNMENT NATIONAL MORTGAGE ASSOCIATION FUND	\$92,866,965	152	172	212	224	230	193	14	8	7	-1	19.18%	9	7
DODGX	DODGE AND COX STOCK FUND	\$58,902,318	12	13	14	11	7	9	13	19	8	-11	86.59%	20	7
DODFX	DODGE AND COX INTERNATIONAL STOCK FUND	\$105,042,874	3	3	2	3	3	4	4	6	9	3	2.98%	-2	8
VAIPX	VANGUARD INFLATION PROTECTED SECURITIES FUND	\$58,351,576	167	244	41	43	29	22	24	20	10	-10	62.07%	61	12
VMLTX	VANGUARD LIMITED TERM TAX EXEMPT FUND	\$73,708,618	22	29	27	19	17	12	11	11	11	0	13.40%	16	3
WIIEX	WILLIAM BLAIR INSTITUTIONAL INTERNATIONAL	\$57,225,161							19	22	12	-10	34.50%	1	0



	EQUITY FUND														
VINIX	VANGUARD INSTITUTIONAL INDEX FUND	\$66,154,779	89	93	44	46	32	11	10	16	13	-3	7.51%	0	6
VITSX	VANGUARD TOTAL STOCK MARKETS INDEX FUND	\$29,836,459	32	33	40	33	44	37	41	44	14	-30	138.30%	7	1
MKIEX	MCKEE INTERNATIONAL EQUITY FUND	\$70,334,333							20	13	15	2	0.48%	0	0
EEM	ISHARES TRUST MSCI EMIF	\$62,797,832	14	12	8	6	6	7	12	17	16	-1	1.10%	41	1
VBMFX	VANGUARD TOTAL BOND MARKETS INDEX FUND	\$54,753,642	60	59	37	37	24	17	26	23	17	-6	11.27%	23	11
ACEIX	VANKAMPEN EQUITY INCOME FUND	\$66,501,792						16	17	15	18	3	-9.86%	-1	0
GLD	STREETTRACKS GOLD TRUST	\$61,583,433	15	14	11	8	9	8	31	18	19	1	-4.80%	50	18
VTI	VANGUARD TOTAL ETF	\$71,365,305	104	89	31	23	20	18	25	12	20	8	-18.50%	-26	1
DFOEX	DFA UNITED STATES CORE EQUITY 1 FUND	\$49,734,215	56	58	21	17	14	14	15	25	21	-4	10.66%	7	0
VPCCX	VANGUARD PRIMECAP CORE FUND	\$37,434,343								36	22	-14	36.02%	-5	0
TFEQX	TEMPLETON INSTITUTIONAL FOREIGN EQUITY FUND	\$5,497,498								209	23	-186	815.75%	14	2
VFIAX	VANGUARD 500 INDEX FUND	\$57,378,731	9	9	9	10	12	15	9	21	24	3	-16.21%	0	4



NAESX	VANGUARD SMALL CAP INDEX FUND	\$7,135,083	96	109	127	135	138	152	156	157	25	-132	553.97%	19	12
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Mid-Sized Accounts

Ticker	Fund	AUM 3/31	Rank as of									Change from 12/31/08 to 3/31/09			
			5/22 2007	8/14 2007	11/4 2007	1/31 2007	4/25 2008	6/30 2008	9/30 2008	12/31 2008	3/31 2009	Rank	AUM	Advisors	Accts
PTRAX	PIMCO TOTAL RETURN FUND	\$29,188,468	7	7	8	5	4	4	1	2	1	-1	21.42%	123	25
FDGRX	FIDELITY GROWTH COMPANY FUND	\$24,956,336	20	13	4	3	5	5	5	4	2	-2	25.72%	172	5
FCNTX	FIDELITY CONTRAFUND FUND	\$32,540,391	3	1	1	1	1	1	2	1	3	2	-14.50%	-66	6
FLPKX	FIDELITY LOW PRICED STOCK FUND	\$26,456,526	44	29	30	27	27	12	4	3	4	1	-13.77%	-8	14
AGRBX	GROWTH OF AMERICA FUND	\$20,516,216	1	2	2	4	3	3	3	6	5	-1	-3.78%	-182	14
FDIVX	FIDELITY DIVERSIFIED INTERNATIONAL FUND	\$21,062,294	2	3	3	2	2	2	6	5	6	1	-16.29%	-38	6
AEGBX	AMERICAN EUROPACIFIC GROWTH FUND	\$13,411,728	8	8	6	9	8	8	9	7	7	0	3.88%	13	11
VFIAX	VANGUARD 500 INDEX FUND	\$11,071,586	19	17	16	12	12	11	12	8	8	0	-5.64%	26	10
FAGIX	FIDELITY CAPITAL AND INCOME FUND	\$2,167,263	57	50	56	57	62	65	56	59	9	-50	341.12%	666	6
VBMFX	VANGUARD TOTAL BOND MARKETS INDEX FUND	\$7,072,660	72	70	71	54	49	43	33	12	10	-2	26.46%	32	10



FMCSX	FIDELITY MID CAP STOCK FUND	\$6,470,213	5	5	7	8	7	7	15	14	11	-3	19.59%	24	6
CWGBX	CAPITAL WORLD GROWTH AND INCOME FUND	\$8,203,892	6	6	5	6	6	6	8	10	12	2	-17.01%	-50	6
FUSEX	FIDELITY UNITED STATES EQUITY INDEX FUND	\$5,560,223						28	29	18	13	-5	20.17%	33	13
DODGX	DODGE AND COX STOCK FUND	\$6,927,980	17	14	12	11	11	14	16	13	14	1	-4.53%	15	7
PACLX	TROWEPRICE CAPITAL APPRECIATION FUND	\$7,410,368	10	9	9	10	9	10	13	11	15	4	-15.66%	-80	0
VAIPX	VANGUARD INFLATION PROTECTED SECURITIES FUND	\$4,523,850	24	44	45	41	30	34	32	25	16	-9	30.53%	96	15
VIIIX	VANGUARD INSTITUTIONAL INDEX INSTITUTIONALPLUS FUND	\$6,185,078						35	17	16	17	1	-8.39%	5	4
VINIX	VANGUARD INSTITUTIONAL INDEX FUND	\$5,009,548						60	145	20	18	-2	4.97%	15	-1
DODIX	DODGE AND COX INCOME FUND	\$6,153,466	42	31	23	14	14	17	20	17	19	2	-16.21%	-125	4
FBIDX	FIDELITY UNITED STATES BOND INDEX FUND	\$3,860,427	133	101	77	49	55	48	47	32	20	-12	29.77%	40	19
AWSHX	WASHINGTON MUTUAL FUND	\$5,484,959	14	12	14	19	19	22	22	19	21	2	-12.94%	-11	4
PARRX	PIMCO REAL RETURN FUND	\$4,665,906	38	39	29	34	24	26	25	23	22	-1	0.72%	-15	6
CAIBX	CAPITAL INCOME	\$4,641,416	31	23	22	16	17	18	24	24	23	-1	-1.06%	4	3



	BUILDER FUND														
VPMAX	VANGUARD PRIMECAP FUND	\$3,583,755	85	81	72	58	59	55	49	37	24	-13	24.94%	23	7
ABNDX	BOND OF AMERICA FUND	\$3,855,768	61	51	52	46	46	45	44	33	25	-8	12.44%	8	2

Smallest Accounts

Ticker	Fund	AUM 3/31	Rank as of									Change from 12/31/08 to 3/31/09			
			5/22 2007	8/14 2007	11/4 2007	1/31 2007	4/25 2008	6/30 2008	9/30 2008	12/31 2008	3/31 2009	Rank	AUM	Advisors	Accts
AGRBX	GROWTH OF AMERICA FUND	\$11,244,160	1	1	1	1	1	1	1	1	1	0	-16.67%	-605	4
CWGBX	CAPITAL WORLD GROWTH AND INCOME FUND	\$5,363,099	2	2	2	2	2	2	2	2	2	0	-17.54%	-246	-5
PTRAX	PIMCO TOTAL RETURN FUND	\$3,754,006	24	22	16	16	16	14	5	5	3	-2	15.61%	110	22
FCNTX	FIDELITY CONTRAFUND FUND	\$4,998,123	13	8	7	3	3	3	3	3	4	1	-14.78%	-73	11
AEGBX	AMERICAN EUROPACIFIC GROWTH FUND	\$4,043,559	7	6	6	7	6	5	6	4	5	1	1.46%	11	6
AICBX	INVESTMENT COMPANY OF AMERICA FUND	\$3,234,541	4	5	4	6	5	6	8	8	6	-2	2.88%	16	0
FDGRX	FIDELITY GROWTH COMPANY FUND	\$2,422,124	70	58	32	22	23	21	25	15	7	-8	21.95%	13	-4
AWSHX	WASHINGTON MUTUAL FUND	\$3,303,605	3	3	3	4	4	7	7	7	8	1	-11.50%	-68	0
CAIBX	CAPITAL INCOME BUILDER FUND	\$2,671,139	10	11	11	10	9	8	9	13	9	-4	8.12%	77	0
PACLX	TROWEPRICE	\$3,683,117	5	4	5	5	7	4	4	6	10	4	-32.40%	-309	1



	CAPITAL APPRECIATION FUND														
FDIVX	FIDELITY DIVERSIFIED INTERNATIONAL FUND	\$3,068,428	15	13	13	11	11	10	15	9	11	2	-21.58%	-69	5
FLPKX	FIDELITY LOW PRICED STOCK FUND	\$2,857,963	94	86	96	94		47	23	10	12	2	-17.80%	-33	8
AMECX	AMERICAN INCOME OF AMERICA FUND	\$2,300,295	12	12	12	12	12	12	14	16	13	-3	-3.52%	-25	-5
HABDX	HARBOR BOND FUND	\$1,172,051								28	14	-14	86.55%	440	
ANWPX	NEW PERSPECTIVE FUND	\$2,242,390	8	9	9	9	10	11	11	17	15	-2	-5.60%	-45	-3
ABNDX	BOND OF AMERICA FUND	\$2,085,443	18	17	17	15	18	17	17	18	16	-2	0.52%	-7	0
CVCFX	PIONEER CULLEN VALUE FUND	\$1,504,762	48	44	46	38	#N/A	39	37	24	17	-7	37.70%	465	2
ABALX	BALANCED FUND	\$1,984,898	6	7	8	18	17	19	18	20	18	-2	-1.31%	-32	-5
AFIBX	AMERICAN FUNDAMENTAL FUND	\$2,009,018	17	16	14	14	15	15	16	19	19	0	-4.70%	-45	-4
DODIX	DODGE AND COX INCOME FUND	\$2,681,930	16	14	15	13	13	13	12	12	20	8	-33.92%	-259	-3
FAGIX	FIDELITY CAPITAL AND INCOME FUND	\$582,019	67	73	73	74	#N/A	66	54	59	21	-38	188.18%	280	4
SLADX	SELECTED AMERICAN SHARES FUND	\$2,627,036	9	10	10	8	8	9	10	14	22	8	-36.70%	-300	2
VFIAX	VANGUARD 500 INDEX FUND	\$1,535,549	27	31	30	26	22	24	21	23	23	0	1.95%	26	10
FUSEX	FIDELITY UNITED STATES EQUITY INDEX FUND	\$1,451,602								27	24	-3	-2.99%	3	6
DODGX	DODGE AND COX STOCK FUND	\$1,470,236	20	20	24	17	20	18	19	26	25	-1	-11.10%	-2	0



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